



Cole Massif DH

Price \$695

Weight 2,427 grams

Ideal Terrain Rough, gravity-fed trails

These appropriately named wheels sport "massify" broad 32-millimeter-wide rims, which allowed the tire profile to spread out nicely. Each hand-built wheel uses 28 straight-pull spokes attached to excessively machined aluminum hub shells. Both the 20-millimeter front and 150-millimeter-wide rear hubs spin on quality Japanese-made bearings. The spokes themselves are Cole's own Fat Head direct-pull 13-/14-gauge butted design.

From the first ride, there was no doubt as to what these wheels were intended to do: obliterate rough terrain. We rode them on steep, fast and rugged shuttle runs in Squamish, and they attacked our test track like marauding Sherman tanks blasting through the Ardennes. At over 2,400 grams, these were the heaviest wheels we tested. But for anyone looking for long-lasting gravity wheels that are tough on trails and easy on the wallet, the Massif DHs are worth a look.

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